

## **DISTINGUISHED SERVICE AWARD**

### **Scoring Guide**

Rate nominees 1-5 with 5 as highest

#### Professional of the Year

Contributions to school PR this year  
Contributions to his/her district's communication efforts this year  
Contributions to MOSPRA this year  
Awards/Honors/MOSPRA Involvement  
Specific examples provided

#### New Professional of the Year

Contributions to school PR  
Contributions to his/her district's communication efforts  
Contributions to MOSPRA  
Awards/Honors/MOSPRA Involvement  
Specific examples provided

#### Administrator of the Year

Commitment to/values communication  
Specific examples provided  
Advocacy for/support of MOSPRA

#### Distinguished Service Award (non-MOSPRA)

Contributions to school PR/education  
Specific examples provided

#### Distinguished Service Award (MOSPRA)

Contributions to school PR  
Record of sustained excellence in school PR  
Sustained support of MOSPRA  
Specific examples provided

#### Tina Zubeck Spirit Award

Connecting colleagues  
Providing mentoring to colleagues  
Dedication to students/education  
Positive energy/contributions to school PR

